# Il Patino Albergo Srl PRIVACY POLICY

(EU reg. 2016/679 of 27/04/2016)

#### I - INFORMATION RELATING TO THE PRIVACY POLICY OF THE SITE

- 1. This section contains information on the management methods of Il Patino Albergo Srl with reference to the processing of user data on the website www.ilpatinosrl.it.
- 2. This information is also valid for the purposes of art. 13 of Legislative Decree no. 196/2003, Code in subject to the protection of personal data, and for the purposes of Article 13 of EU Regulation no. 2016/679,
- relating to the protection of individuals with regard to the processing of personal data as well to the free circulation of such data, for those who interact with Il Patino Albergo Srl and is reachable at the address corresponding to the home page: <a href="https://www.ilpatinosrl.it/inglese/privacy.html">https://www.ilpatinosrl.it/inglese/privacy.html</a>
- 3. The information is provided only for www.ilpatinosrl.it and not for any other websites consulted by the user through links contained therein.
- 4. The purpose of this document is to provide information on the methods, timing and nature of the information that the data controllers must provide to users at the time of connection to the web pages of www.ilpatinosrl.it, regardless of the purpose of the connection itself, according to Italian and European legislation.
- 5. The information may undergo changes due to the introduction of new rules in this regard, yes therefore invites the user to periodically check this page.
- 6. If the user is under the age of 16, pursuant to article 8, c.1 EU regulation 2016/679, he / she must legitimize his consent through the authorization of his parents or guardian.

# **II - DATA PROCESSING**

## 1 - Data Controller

- 1. The data controller is the natural or legal person, public authority, service or other body which, individually or together with others, determines the purposes and means of the processing of personal data. It also deals with safety profiles.
- 2. With regard to this website, the data controller is: Il Patino Albergo Srl, and for each clarification or exercise of the user's rights can contact him at the following email address: info@ilpatinosrl.it.

# 2 - Responsible for data processing

- 1. The data controller is the natural or legal person, public authority, service or another body that processes personal data on behalf of the data controller.
- 2. Pursuant to article 28 of EU regulation no. 2016/679, upon the appointment of the data owner, the the person responsible for the data processing of the website www.ilpatinosrl.it is: Simona Sali

## 3 - Place of data processing

- 1. The processing of data generated by the use of the site www.ilpatinosrl.it takes place at Il Patino Albergo Srl Via della vecchia Stazione, 50 EF Bientina (PI).
- 2. If necessary, the data connected to the newsletter service can be processed by the person in charge of the treatment or subjects appointed by it for this purpose at the relevant office.

## **III - COOKIES**

# 1 - Type of Cookies

- 1. The site www.ilpatinosrl.it uses cookies to make the user's browsing experience more easy and intuitive: cookies are small text strings used to store some information that may concern the user, his preferences or the Internet access device (computer, tablet or mobile phone) and are mainly used to adapt the operation of the site to the user's expectations, offering a more personalized browsing experience e memorizing the choices made previously.
- 2. A cookie consists of a reduced set of data transferred to the user's browser from a web server and can only be read by the server that made the transfer. This is not about code executable and does not transmit viruses.
- 3. Cookies do not record any personal information and any identifiable data does not will be stored. If you wish, you can prevent the saving of some or all cookies. However, in this case the use of the site and the services offered could be compromised. For proceed without changing the options relating to cookies, simply continue with the navigation.

The following are the types of cookies that the site uses:

#### 2 - Technical cookies

1. There are numerous technologies used to store information in the user's computer, which then are collected by the sites. Among these, the best known and most used is that of HTML cookies. They they are used for navigation and to facilitate access and use of the site by the user. I am necessary for the transmission of communications on the electronic network or for the supplier to provide the

service requested by the customer.

- 2. The settings to manage or disable cookies may vary depending on the internet browser used. In any case, the user can manage or request the general deactivation or the cancellation of cookies by changing the settings of your internet browser. Such deactivation can slow down or prevent access to some parts of the site.
- 3. The use of technical cookies allows the safe and efficient use of the site.
- 4. Cookies that are placed in the browser and retransmitted through Google Analytics or through the blogger or similar statistics service are technical only if used for optimization purposes site directly from the owner of the site itself, which may collect information in aggregate form the number of users and how they visit the site. Under these conditions, for analytics cookies the same rules apply, in terms of information and consent, provided for technical cookies.
- 5. From the point of view of duration, temporary session cookies can be distinguished they automatically delete at the end of the browsing session and are used to identify the user and therefore avoid logging in to each page visited and the permanent ones that remain active on the PC until expiry or cancellation by the user.
- 6. Session cookies may be installed in order to allow access and permanence in the reserved area of the portal as an authenticated user.

7. They are not stored permanently but only for the duration of the navigation until the browser is closed and disappear when the browser is closed. Their use is strictly limited to the transmission of session identifiers consisting of random numbers generated by the server necessary to allow safe and efficient exploration of the site.

# 3 - Third party cookies

- 1. In relation to the origin, the cookies sent to the browser directly from the site are distinguished you are visiting and those of third parties sent to your computer from other sites and not from the one you are visiting.
- 2. Permanent cookies are often third party cookies.
- 3. Most third party cookies consist of tracking cookies used for identify online behavior, understand interests and then customize proposals advertising for users.
- 4. Third party analytical cookies may be installed. They are sent from the aforementioned domains third parties external to the site.
- 5. Third-party analytical cookies are used to detect information on the behavior of users on the site. The detection takes place anonymously, in order to monitor performance and improve the usability of the site. Third-party profiling cookies are used to create profiles relating to users, in order to propose advertising messages in line with the choices made by the users themselves.
- 6. The use of these cookies is governed by the rules established by the third parties themselves, therefore, users are invited to read the privacy policies and indications for manage or disable the cookies published on the relevant web pages.

## 4 - Profiling cookies

- 1. Profiling cookies are those that create user profiles and are used in order to send advertising messages in line with the preferences expressed by the same in the context of surfing the net.
- 2. When these types of cookies are used, the user must give explicit consent.
- 3. Article 22 of EU Regulation 2016/679 and Article 122 of the relevant Code will apply of data protection.

#### IV - DATA PROCESSED

## 1 - Data processing methods

- 1. Like all websites, this site also makes use of log files in which they are stored information collected in an automated manner during user visits. The information collections could be the following:
  - internet protocol address (IP);
  - type of browser and device parameters used to connect to the site;
  - name of the internet service provider (ISP);
  - date and time of visit;
  - web page of origin of the visitor (referral) and exit;
  - possibly the number of clicks.
- 2. The aforementioned information is processed in an automated form and collected exclusively aggregated in order to verify the correct functioning of the site, and for security reasons. Such information will be processed on the basis of the legitimate interests of the owner.
- 3. For security purposes (spam filters, firewalls, virus detection), the data recorded automatically they may possibly also include personal data such as the IP address, which could be used, in accordance with the laws in force on the subject, in order to block attempts to damage to the site itself or to cause damage to

other users, or in any case harmful activities o constituting a crime. These data are never used for the identification or profiling of the user, but only for the purpose of protecting the site and its users, such information will be treated on a legitimate basis interests of the owner.

- 4. If the site allows the insertion of comments, or in case of specific services requested by the user, including the possibility to send the Curriculum Vitae for a possible report working, the site automatically detects and records some identification data of the user, including the email address. These data are voluntarily provided by the user at the time of the request for the provision of the service. By entering a comment or other information, the user accepts expressly the privacy policy, and in particular agrees that the contents inserted are freely disseminated also to third parties. The data received will be used exclusively for delivery of the requested service and only for the time necessary for the provision of the service.
- 5. The information that the users of the site will deem to make public through the services and the tools made available to them, are provided by the user knowingly e voluntarily, exempting this site from any responsibility for any violations of laws. It is up to the user to verify that they have permission to enter data personal data of third parties or contents protected by national and international regulations. The Company may use the Personal Data for the following purposes:
- To provide and maintain our Service , including tracking the use of ours Service.
- **To manage your account:** to manage your registration as a user of the service. The data Personals you provide may give you access to various features of the Service which are a at your disposal as a registered user.
- For the execution of a contract: development, compliance and hiring of the contract purchase for the products, items or services you have purchased or any other contract with Us through the Service.
- **To contact you:** To contact you by email, phone call, SMS or other equivalent form of electronic communication, such as push notifications from a mobile application regarding updates or information communications relating to features, products or services contracted, including security updates, when necessary or reasonable for the their implementation.
- To provide you with news, special offers and general information about other goods, services and events that we offer similar to those you have already purchased or requested, unless you have chosen not to receive such information.
- To manage your inquiries: To participate and manage your inquiries to us.
- For business transfers: We may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution or otherwise sale or transfer of some or all of our businesses, either as a business in operation that in the context of a bankruptcy, liquidation, or similar proceeding, in which i personal data held by us about users of our service are among the transferred assets.
- For other purposes: We may use your information for other purposes, such as analytics data, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share your personal information in the following situations:

• With service providers: We may share your personal information with the service providers to monitor and analyze the use of our service, to contact you.

- For business transfers: We may share or transfer your information personal in connection with or during the negotiations of any merger, sale of assets of the Company, financing or acquiring all or part of Our business to another company.
- With Affiliates: We may share your information with our affiliates, in which we will require such affiliates to comply with this Privacy Policy. The affiliates include our parent company and any other subsidiary, joint-venture or other companies that we control or are under common control with us.
- With Business Partners: We may share your information with our partners commercial to offer you certain products, services or promotions.
- With other users: When you share personal information or otherwise interact with public areas with other users, this information can be viewed by all users and can be publicly distributed externally.
- With your consent: We may disclose your personal information to anyone else purpose with your consent.

# 2 - Purpose of data processing

- 1. The data collected by the site during its operation are used exclusively for the purposes indicated above and kept for the time strictly necessary to carry out the specified activities, e in any case no later than 1 year.
- 2. The data used for security purposes (blocking attempts to damage the site) are kept for the time strictly necessary to achieve the aforementioned purpose.

# 3 - Data provided by the user

- 1. As indicated above, the optional, explicit and voluntary sending of electronic mail to addresses indicated on this site involves the subsequent acquisition of the sender's address, which is necessary to respond to requests, as well as any other personal data included in the message.
- 2. Specific summary information will be progressively reported or displayed on the pages of the site prepared for particular services on request.

## 4 - Children's privacy

Our service is not aimed at individuals under the age of 13. We do not collect knowingly personally identifiable information from persons under the age of 13. Self you are a parent or guardian and you are aware that your child has provided us with personal data, please Contact us. If we become aware that we have collected personal data from anyone are under the age of 13 without verification of parental consent, we take steps to remove such information from our servers. If we need to rely on consent as the legal basis for processing yours information and your country requires the consent of a parent, we may require the consent of the your parent before collecting and using such information.

# 5 - Support in configuring your browser

- 1. The user can manage cookies also through the settings of his browser. However, deleting the cookies from the browser could remove the preferences set for the site.
- 2. For further information and support, you can also visit the specific help page of the web browser you are using:
- Internet Explorer: http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies
- Firefox: https://support.mozilla.org/en-us/kb/enable-and-disable-cookies-website-preferences
- Safari: http://www.apple.com/legal/privacy/it/
- Chrome: https://support.google.com/accounts/answer/61416?hl=it
- Opera: http://www.opera.com/help/tutorials/security/cookies/

# 6 - Social Network Plugin

- 1. This site may also incorporate plugins and / or buttons for social networks, in order to allow easy sharing of content on your favorite social networks. Such plugins are programmed so as not to set any cookies when accessing the page, to safeguard the user privacy. Eventually cookies are set, if so provided by the social networks, only when the user makes effective and voluntary use of the plugin. Please note that if the user browses being logged into the social network then he has already consented to the use of cookies conveyed through this site at the time of registration to the social network.
- 2. The collection and use of information obtained by means of plugins are governed by the respective privacy policies of social networks, to which please refer:

Facebook: https://www.facebook.com/help/cookies

Twitter: https://support.twitter.com/articles/20170519-uso-dei-cookie-e-di-altre-tecnologie-simili-

from-twitter

Google+: http://www.google.com/policies/technologies/cookies

Pinterest: https://about.pinterest.com/it/privacy-policy AddThis: http://www.addthis.com/privacy/privacy-policy Linkedin: https://www.linkedin.com/legal/cookie-policy Tripadvisor: https://www.tripadvisor.it/CookiePolicy

#### V. USER RIGHTS

- 1. Art. 13, c. 2 of EU Regulation 2016/679 lists the user's rights.
- 2. The site www.ilpatinosrl.it therefore intends to inform the user about the existence:
  - the right of the interested party to ask the owner for access to personal data (art.15

EU Regulation), their updating (Article 7, paragraph 3, letter a) of Legislative Decree 196/2003), the rectification

(Article 16 of the EU Regulation), the integration (Article 7, paragraph 3, letter a) of Legislative Decree 196/2003) or the

limitation of processing concerning him (Article 18 of the EU Regulation) or to oppose, for legitimate reasons, to their processing (Article 21 of the EU Regulation), in addition to the right to portability

data (Article 20 of the EU Regulation);

- the right to request cancellation (Article 17 of the EU Regulation), transformation into anonymous form or the blocking of data processed in violation of the law, including those of which it is not storage is necessary in relation to the purposes for which the data were collected or subsequently treated (art. 7, co. 3, lett. b) Legislative Decree 196/2003);

- the right to obtain certification that the updating, rectification, data integration, data blocking, transformation have been brought to knowledge, also as regards their content, of those to whom the data were communicated or disseminated, except in the case in which this fulfillment proves impossible or involves the use of means that are manifestly disproportionate to the protected right (art.
- 7, co. 3, lett. c) Legislative Decree 196/2003);
- 3. Requests can be addressed to the data controller, without formalities or, alternatively, using the model provided by the Guarantor for the Protection of Personal Data, or by sending an email to the address: info@ilpatinosrl.it
- 4. If the treatment is based on art. 6, paragraph 1, lett. a) express consent to use or on art. 9, paragraph 2 lett. a) express consent to the use of genetic, biometric data, related to health, which reveal religious or philosophical beliefs or trade union membership, which reveal racial or ethnic origin, political opinions the user has the right to revoke the consent at any time without prejudice to the lawfulness of the processing based on consent loaned before revocation.
- 5. Likewise, in case of violation of the law, the user has the right to lodge a complaint with the Guarantor for the Protection of Personal Data, as the authority responsible for monitoring the processing in the Italian State.
- 6. For a more in-depth examination of the rights that belong to you, see articles. 15 and ss. of the EU Regulation 2016/679 and art. 7 of Legislative Decree 196/2003.

#### VII. DATA SECURITY PROVIDED

- 1. This site processes user data in a lawful and correct manner, adopting the appropriate measures security designed to prevent unauthorized access, disclosure, modification or destruction authorized data. The processing is carried out using IT and / or telematic tools, with organizational methods and with logic strictly related to the purposes indicated.
- 2. In addition to the owner, in some cases, categories of officers involved may have access to the data in the organization of the site (administrative, commercial, marketing, legal, system administrators) or external subjects (such as third party technical service providers, couriers postal services, hosting providers, IT companies, communication agencies).
- 3. Our service may contain links to other websites that are not operated by us. If you do click on a third party link, you will be directed to that third party's site. We recommend strongly that you review the privacy policy of each site you visit. We don't have any control and assume no responsibility for the content, privacy policies or the practices of third party sites or services.

#### VIII. CHANGES TO THIS DOCUMENT

- 1. This document, published at: <a href="https://www.ilpatinosrl.it/inglese/privacy.html">https://www.ilpatinosrl.it/inglese/privacy.html</a> constitutes the privacy policy of this site.
- 2. It may be subject to changes or updates. In the case of modifications and relevant updates, these will be reported with specific notifications to users.
- 3. The previous versions of the document will still be available on this page.
- 4. The document was updated on 06/09/2021 to comply with the provisions relevant regulations, and in particular in compliance with EU Regulation 2016/679.